



M. J. GOODMAN
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March 28, 1996

RJR Account # 217281
RICH WALTERS
PLAINFIELD TOBACCO C
3605 PARK AVE
S PLAINFIELD, NJ 07080

MAY
March Partners promotion / Doral Buy 2 Packs - Get 1 Free

To: RICH WALTERS

Doral B1G1F and Live product has been ordered (see quantities below), as well as the premium/shippers (item # 506870) to pack your May 1996 automatic monthly display shipment to your participating retail accounts. All additional pertinent promotional information is listed below:

B1G1F Cases (6m / 30 ctns. per case)

UPC Code	Style or Item	# Cases (6m)
12300-21785	Doral Light King Size (B1G1F Product)	11 (6m)
12300-21973	Doral Full Flavor 100's (B1G1F Product)	11 (6m)
12300-21974	Doral Lights 100's (B1G1F Product)	11 (6m)
12300-21850	Doral Lts. Men. 100's (B1G1F Product)	11 (6m)
12300-70504	Premium shipper case	330

Regular Live product to pack with B1G1F Product (12m / 60 ctns. per case)

UPC Code	Style or Item	# Cases (12m)
12300-15112	Doral Light King Size (Live Product)	3 (12m)
12300-15312	Doral Full Flavor 100's (Live Product)	3 (12m)
12300-15212	Doral Lights 100's (Live Product)	3 (12m)
12300-15812	Doral Lts. Menthol 100's (Live Product)	3 (12m)

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Page 2
Doral B2G1F /May Partners
Account: PLAINFIELD TOBACCO C / 217281

These allocations will allow you to build :	330 Shippers
These shippers will service:	131 Retail Stores
Product/Premium Arrival:	April 18, 1996
Ship Date to retail	Week of April 29, 1996
The PO # for this order is:	
SKU Cube:	0.7120
Retail Sales Offer per SKU	20 Offers

Billing per SKU	4 Savings Priced cartons
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EFT \$ Amount (B1G1F Prod.)
EFT \$ Amount (Live Product)

Non EFT Amount (B1G1F Prod.)	\$2,784.29
Non EFT Amount (Live Product)	\$6,123.11

Promotion Description: Utilizes self-contained shipper. Shipper has 20, buy 2 packs, get 1 free sleeves. 1 live packs of Doral should be placed in each sleeve together with 1 pre-banded B1G1F unit to create the offer (5 sleeves of each of the 4 styles listed on page 1 of this letter) should be placed in the shipper. See the detailed drawing attached to this letter for more detailed packing instructions.

Ship the number of displays to each account as noted on the enclosed retail account listing.

Attached is a list of retail accounts authorized to receive the packed displays. RJR will reimburse you \$28.00 per live 12M case for all displays packed and shipped to retail on a timely basis. this equates to .

Attached to this letter is a Payment Request form for this promotion. When display packing and retail delivery is complete, sign and date this form. Your RJR representative Lanny Wolfe must sign the form and submit it to out local Operations office for payment.

In addition to packing displays for your own retail accounts, the accounts serviced by the following Sub-Jobbers which you service are included in your allocation. These Sub-Jobbers have been notified to order the completed shippers from you.

LEVIN CANDY CO.	3	SUBURBAN TOBACCO CO.	4
VARIETY CANDY	14	NSL WHOLESALE	11
NASA DISTRIBUTORS	17	LAWS TOBACCO ENT.	0

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Page 3

Doral B2G1F / May Partners

Account: PLAINFIELD TOBACCO C / 217281

Important Note: Your allocation may include extra shippers beyond those required to service your retail accounts on the attached list. You will have, 15 shippers remaining after shipping displays to your accounts. RJR reps. will submit prebooks to order out these shippers (and any others you may have due to refusals etc.) An example copy of this prebook is attached. Please honor only this prebook submitted by our representatives and honor accounts on the enclosed VAP list first.

For additional information or questions please contact your RJR Representative: Lanny Wolfe

As always, thanks for your assistance in the marketing of our products

Warm Regards,

Mark

M. J. Goodman

cc: Lanny Wolfe

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DORAL BUY 2 PACKS - GET 1 FREE CLEAN-UP PREBOOK

IMPORTANT NOTE: The purpose of this prebook is to "cleanup" left over promotion quantities at wholesalers participating in RJR's "National Value Added" program. These left over quantities are available on a "first come - first served" basis until quantities are depleted. The quantity of shippers prebooked here may or may not be available for delivery.

Date: _____

Account Name: _____ Retail Account #: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

Wholesale Distributor: _____

RJR Representative: _____ Voice Mail Box #: _____
(Dial 1-800 RJR Talk)

Please deliver (if available) the following quantity of Doral Buy 2 Packs - get 1 Free shippers (each shipper contains 4 Savings priced cartons).

of Shippers Requested =====>

Authorized Signature: _____

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Wholesale Partners "Value Added" payment request form

Promotion: Doral May buy 2 packs get 1 free 1996 Partners Promotion #600355

Note: Payment is based on \$28.00 per 12m case of "live" product, packed into displays and delivered to retail accounts as designated by RJR.

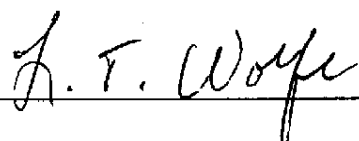
Wholesale Partner Name: PLAINFIELD TOBACCO C

RJR Account Number: 217281

Displays Wrapped and Delivered: 330

Value Added Payment Due: \$616.00

Wholesale Partner Signature: 

RJR Representative: 

Payment will be mailed directly to the participating Wholesale Partner

=====Operations Office Use=====

Date Processed: _____

Processed by: _____

Voucher #: _____

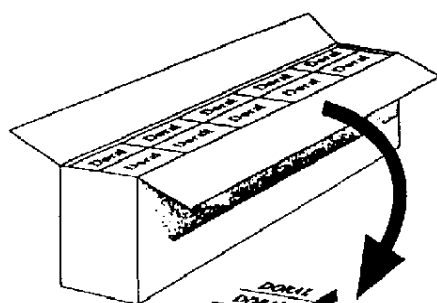
Sent 5/2/96

WHOLESALE PACKING INSTRUCTIONS

VALUE-ADDED PROMOTIONS — 2ND QTR. '96

May DORAL Partners B2G1F (Buy 2 Packs Get 1 Pack Free)

Each white carton contains
Five Prebanded 2-Pack
B1G1F DORAL offers.



B1G1F
Pre-Banded Offer



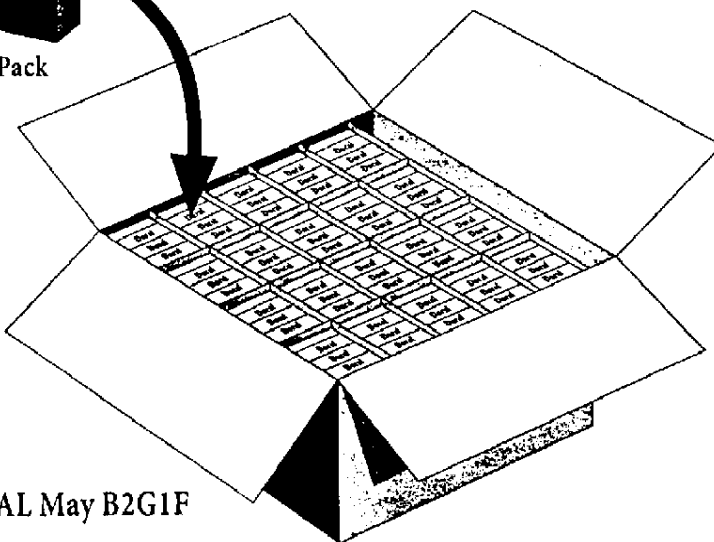
+



"Live" Pack

STEPS

1. Open DORAL B2G1F shipping case.
2. Place 1 B1G1F offer into each DORAL sleeve. (Each case contains 20 offers).
3. Add 1 "live" DORAL pack of same brand style to each offer.
4. Close the case.
5. Ship to retailer.



Item: #506870
Description: DORAL May B2G1F
Sleeve Kit

Brand Style	DORAL LIGHTS	DORAL FF 100's	DORAL LIGHTS 100's	DORAL MEN LT 100's		
Number of Cartons	1 (WHITE) B1G1F CTN. 5 LIVE PKs.	1 (WHITE) B1G1F CTN. 5 LIVE PKs.	1 (WHITE) B1G1F CTN. 5 LIVE PKs.	1 (WHITE) B1G1F CTN. 5 LIVE PKs.		

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WHOLESALE : 217281 PLAINFIELD TOB & CDY CO, INC
 TEMPLATE : 600355 605-00 DOR MAY B2G1F
 PLATE SEQ : 0001
 LEVEL : 13XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
	133003	604275	A&D FOOD STORE	108 HAMILTON ST	BOUND BROOK	NJ	2	-	102270
	133007	693150	ABHILASHA CORP	10 EASTON AVE	NEW BRUNSWICK	NJ	1	-	634006
	133007	057349	AMOCO	OLD BRIDGE TPK.	SOUTH RIVER	NJ	1	-	782682
	133003	771637	ANNS MINI MART	1010 US HIGHWAY 202 S	BRANCHBURG	NJ	1	-	217281
	133405	591477	APCO PETROLIUM CORP	1551 RT 206	TABERNACLE	NJ	1	-	
	133402	615568	ART & KATHYS KITCHEN	P.O. BOX 73	JACKSON	NJ	3	-	125465
	133007	457724	ARYA CORP.	1886 US HIGHWAY 130	NORTH BRUNSWICK	NJ	3	-	125480
	133005	467121	AVENEL NEWS & FOOD	119 AVENEL ST	AVENEL	NJ	2	-	129812
	133007	615724	B J DELI	280 SUYDAM ST	NEW BRUNSWICK	NJ	2	-	136337
	133402	341872	BAYWOOD PHARMACY	323 DRUM POINT RD	OSBORNSVILLE	NJ	2	-	138090
	133007	402159	BECKERS NEWS	46 MAIN ST	SOUTH RIVER	NJ	4	-	142134
	133004	057591	BELLE MEADE MOBIL	862 RT. 206 & MOUNTAINVIEW RD.	BELLE MEAD	NJ	2	-	142951
	133002	407307	BLVD. GROCERY & DELI	216 BOULEVARD	SEASIDE HEIGHTS	NJ	1	-	
	133007	651438	BROWN BAG	297 DE VOE AVE	SPOTSWOOD	NJ	3	-	159595
	133003	401763	BROWNS STATIONERY	111 N WASHINGTON AVE	DUNELLEN	NJ	2	-	
	133007	599761	BRUNSWICK GAS	217 FRENCH ST	NEW BRUNSWICK	NJ	1	-	
	133008	772451	BUSY BEE CONV STORE	RT 173 & STROTZ RD	PATTENBURG	NJ	2	-	
	133006	401928	CENTER DELI	250 N STEVENS AVE	SOUTH AMBOY	NJ	1	-	
	133003	401752	CORNER DELI	422 SOMERSET ST	NORTH PLAINFIELD	NJ	1	-	36700
	133004	402318	COUNTRY CORNER L&D	590 AMWELL RD	NESHANIC STA	NJ	1	-	
	133006	329425	COUNTRY STORE & DELI	2 IRON ORE RD	ENGLISHTOWN	NJ	2	-	190531
	133402	962797	COURTESY CARD & GIFT	1843 HOOPER AVE	TOMS RIVER	NJ	3	-	190535
	133006	657434	DAD'S DELI	760 POOLE AVE	HAZLET	NJ	1	-	206053
	133003	486827	DAVID'S STATIONERY	104 SAMPTON AVE	SOUTH PLAINFIELD	NJ	2	-	207090
	133006	396918	DEEP FOOD STORE	354 MAIN ST	SAYREVILLE	NJ	2	-	
	133005	658657	DELI DELIGHT	10 NEW ST	METUCHEN	NJ	2	-	211882
	122606	772751	DELI FACTORY	242 LONG AVE	HILLSIDE	NJ	1	-	212040
	133005	402003	DICKERTS DELI	170 INMAN AVE	COLONIA	NJ	1	-	
	133003	401797	DIX SPIRIT SHOP	460 S WASHINGTON AVE	PISCATAWAY	NJ	1	-	216821
	133006	401868	DONS DELI	137 MAIN ST	SAYREVILLE	NJ	1	-	224790
	133007	517819	DOUGLAS FOOD MART	47 COMMERCIAL AVE	NEW BRUNSWICK	NJ	1	-	
	133007	402118	DRUG FAIR	332 RARITAN AVE	HIGHLAND PARK	NJ	3	-	
	133004	570592	EAST WINDSOR MOBIL	670 ROUTE 33 E	EAST WINDSOR	NJ	2	-	
	133007	305247	FAMILY DELITE	284 SOMERSET ST	NEW BRUNSWICK	NJ	1	-	
	163601	770950	FIVE STAR	1926 UNION VALLEY RD	HEWITT	NJ	2	-	
	133004	228391	FRANKLIN CONVENIENCE	119 FRANKLIN ST	HIGHTSTOWN	NJ	2	-	
	133006	071967	GETTY 561450	3639 RT. 9 NORTH	FREEHOLD	NJ	2	-	297450
	133008	568961	GLEN GARDNER GENRAL	MAIN STREET	GLEN GARDNER	NJ	1	-	
	133402	703598	GRATEFUL BREAD & DELI	180 DRUM POINT RD	BRICK	NJ	10	-	
	133006	087243	GREEN APPLE DELI	262 CARR AVE	KEANSBURG	NJ	1	-	
	133004	604404	GREENWOOD WINE & LIQ	1837 GREENWOOD AVENU	TRENTON	NJ	3	-	
	133006	641456	GVRHJ INC.	224 MAIN ST	KEANSBURG	NJ	3	-	

WHOLESALE : 217281 PLAINFIELD TOB & CDY CO, INC
 TEMPLATE : 600355 605-00 DOR MAY B2G1F
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TERR	ACCOUNT NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
133003	690380	HASMUKH CORP.	568 UNION AVE	MIDDLESEX	NJ	2	-	
133004	615661	HEDEYS LIQUORS	MERCER STREET	HIGHTSTOWN	NJ	1	-	640838
133005	495332	HENRY'S SHELL STATIO	RT 1 SO. & MENLO AVE.	METUCHEN	NJ	1	-	
133004	668493	HERMITAGE DELI	44 N HERMITAGE AVE	TRENTON	NJ	2	-	
133006	401859	HOFFMAN PHARMACY	ROUTE 35	LAURENCE HARBOR	NJ	3	-	362171
133006	586962	HOWELL FARM MARKET	910 RT 33 EAST	FREEHOLD	NJ	1	-	362650
133402	701179	ISLE HEIGHTS GAS	1705 ROUTE 37 E	TOMS RIVER	NJ	3	-	271627
133004	707843	J&M DELI	638 LIBERTY ST	TRENTON	NJ	1	-	
133003	612920	J&S FOOD STORE	900 EASTON AVE	SOMERSET	NJ	2	-	
133007	687381	JAL TRADERS INC.	30 PATERSON ST	NEW BRUNSWICK	NJ	2	-	
133007	616575	JERSEY PRIDE	19 ROUTE 516	OLD BRIDGE	NJ	4	-	
133007	586956	JERSEY PRIDE	16 SNOWHILL ROAD	SPOTSWOOD	NJ	2	-	
133003	512545	K FOODS	2112 PARK AVE	SOUTH PLAINFIELD	NJ	2	-	446321
133002	678713	KIM'S DELI	831 ARNOLD AVE	POINT PLEASANT	NJ	1	-	457649
133007	612074	KING TUT	204 GEORGE ST	NEW BRUNSWICK	NJ	2	-	457865
133007	693135	KINJAL INC	49 MAIN ST	EAST BRUNSWICK	NJ	2	-	
133005	703754	KRAUSZER	498 INMAN AVE	COLONIA	NJ	2	-	
133004	279850	LAWRENCEVILLE DELI	5 LAWRENCE-PENN ROAD	LAWRENCEVILLE	NJ	4	-	
122602	773018	LIN-DEN STATIONERY	638 W SAINT GEORGES	LINDEN	NJ	3	-	
133005	693157	LISA FOOD CORP	535 AMBOY AVE	WOODBIDGE	NJ	2	-	217281
133007	771683	LIVINGSTON LIQUORS	18 ELIZABETH ST	NEW BRUNSWICK	NJ	2	-	
133005	440548	LORD KRISHNA, INC.	54 WASHINGTON AVE	CARTERET	NJ	3	-	
133003	504734	LOVE'S MOBIL	914 US HIGHWAY 22	SOMERVILLE	NJ	2	-	500270
133007	401846	MADISON VARIETY	RT 9 & THROCKMORTON	OLD BRIDGE	NJ	3	-	
133402	582332	MANCHESTER GETTY	1741 ROUTE 37 E	TOMS RIVER	NJ	1	-	
133005	706408	MARCZAK, INC.	247 CENTRAL AVE	METUCHEN	NJ	1	-	
133003	416733	MATTHEW'S MOBIL	4501 STELTON RD	SOUTH PLAINFIELD	NJ	2	-	516955
133005	771956	METUCHEN CORNER DELI	640 MIDDLESEX AVENUE	METUCHEN	NJ	1	-	423360
133005	402101	METUCHEN FOODS	283 CENTRAL AVE	METUCHEN	NJ	2	-	521935
133003	288226	MIDDLESEX QUICK STOP	518 ROUTE 28	MIDDLESEX	NJ	2	-	
133007	631377	MINIT MART FOOD	491 MANALAPAN RD	SPOTSWOOD	NJ	2	-	
133003	471602	MOUNTAIN NEWS & FOOD	61 MOUNTAIN BLVD	WARREN	NJ	2	-	471602
133003	582952	MT LAKE DELI	475 WATCHUNG AVE	WATCHUNG	NJ	1	-	
133007	402151	NANNIS GROCERY	93 WOODBRIDGE AVE	HIGHLAND PARK	NJ	4	-	550991
133005	471327	NEW WAY SUPERMARKET	70 COOKE AVE	CARTERET	NJ	2	-	
133006	700499	NIMA CORP.	8 S MAIN ST	MARLBORO	NJ	1	-	
133003	559161	NORTH BRANCH GENERAL	1035 STATE ROUTE 28	NORTH BRANCH	NJ	1	-	217281
133005	467120	OAK CONVENIENCE	2090 OAK TREE RD	EDISON	NJ	3	-	469470
133002	621033	OAKHILL FARMS	1998 ROUTE 9 SOUTH	HOWELL	NJ	2	-	
133006	692797	OMHAM CORPORATION	308 ERNSTON RD	PARLIN	NJ	1	-	190535
133007	626148	PARK DELI	80 RARITAN AVE	HIGHLAND PARK	NJ	2	-	
133003	639693	PLAINFIELD SUPER I	401 W FRONT ST	PLAINFIELD	NJ	1	-	633726
133007	644013	PRATIK INC	70 GUILDEN ST	NEW BRUNSWICK	NJ	2	-	KLEIN

WHOLESALE : 217281 PLAINFIELD TOB & CDY CO, INC
 TEMPLATE : 600355 605-00 DOR MAY B2G1F
 DATE SEQ : 0001
 LEVEL : 13XXXX

TERR	ACCOUNT NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
133005	209410	QUICK BUY	1950 STATE ROUTE 27	EDISON	NJ	2	-	679885
133003	593310	QUICK MART	921 HAMILTON ST	SOMERSET	NJ	2	-	679914
133006	303995	QUICK FOOD STORE	745 POOLE AVE	HAZLET	NJ	2	-	679908
133007	580849	RACETRAC INC	2680 RT 516	OLD BRIDGE	NJ	2	-	
133007	580181	RADHEY CORPORATION	152 S MAIN ST	MILLTOWN	NJ	2	-	527144
133005	667273	RAINBOW DELI	1 SCHUYLER DR	EDISON	NJ	1	-	688376
133006	693132	RAM KRUPA INC	MASON AVE STATION	SOUTH AMBOY	NJ	1	-	
133004	365228	RED HORSE MOBIL	RT 31 & PAYNE RD	LEBANON	NJ	4	-	693691
133007	615608	ROBINS HESS	345 STATE ROUTE 18	EAST BRUNSWICK	NJ	6	-	
133003	638842	RT 22 SUNOCO	1062 US HIGHWAY 22	SOMERVILLE	NJ	1	-	
133007	599786	RT 130 DELI	274 ROUTE 130	NORTH BRUNSWICK	NJ	1	-	209985
133007	659681	RUP BINI INC	148 WHITEHEAD AVE	SOUTH RIVER	NJ	2	-	
133007	564412	S & S CONVENIENCE	58 JACKSON ST	SOUTH RIVER	NJ	2	-	369064
133006	623309	SAI SHELL INC.	110 CLARK ST	KEYPORT	NJ	2	-	731818
133002	582337	SEASIDE DELI	117 BOULEVARD	SEASIDE HEIGHTS	NJ	1	-	727817
133002	665160	SEASIDE LIQUORS	718 BOULEVARD	SEASIDE HEIGHTS	NJ	1	-	727860
133004	593305	SNAPPY FOOD MART	3201 STATE ROUTE 27	FRANKLIN PARK	NJ	2	-	739930
133003	312709	SOMERSET DELI & FOODS	1483 STATE ROUTE 27	SOMERSET	NJ	2	-	620163
133003	667485	SOUTHSIDE MARKET	200 PULASKI ST	DUNELLEN	NJ	1	-	
133004	225679	SPEEDY MART	3029 STATE ROUTE 27	FRANKLIN PARK	NJ	2	-	741524
133004	677931	SPEEDY MART	1097 PARKWAY AVE	TRENTON	NJ	2	-	
122602	693369	SPRING STREET CITGO	608-622 SPRING STREET	ELIZABETH	NJ	1	-	
133003	698140	STOP AND GO	289 S MAIN ST	MANVILLE	NJ	2	-	
133005	684768	STOP N GO	88 W KELLY ST	METUCHEN	NJ	2	-	747691
133004	385688	STOP N GO	11 ALLSTON RD	KENDALL PARK	NJ	4	-	747690
133005	401935	SUNDIAL DELI	814 AMBOY AVE	PERTH AMBOY	NJ	2	-	748687
133007	652899	SUNNY CONVENIENCE	1509 FINNEGAN LN	N BRUNSWICK	NJ	3	-	285372
133004	479613	SUNNYSIDE DELI	ROUTE 22	LEBANON	NJ	2	-	748700
133003	553888	SUNRISE FOOD	154 MAPLE AVE	SOUTH PLAINFIELD	NJ	1	-	748815
133002	530682	SURF LIQUOR	13 BOULEVARD	SEASIDE HEIGHTS	NJ	1	-	749701
133002	672175	SYLVANIA SVS STATION	158 W SYLVANIA AVE	NEPTUNE	NJ	1	-	
133002	323292	TC LIQUOR LOCKER	133 HAMILTON AVE	SEASIDE HGTS	NJ	1	-	755707
133003	771679	TEX'S LIQUORS	1157 US HIGHWAY 202	SOMERVILLE	NJ	1	-	
133006	586986	TIGER PAW EXXON	912 US HIGHWAY 9	PARLIN	NJ	2	-	
133402	610022	TWINS MAGAZINES AND	NEWS & CARDS	TOMS RIVER	NJ	3	-	785605
133007	704441	V&V FOOD CORPORATION	712 STATE ROUTE 18	EAST BRUNSWICK	NJ	2	-	
133008	265839	VILLAGE PLACE	31-33 ALLEN STREET	NETCONG	NJ	1	-	
132608	480005	WILDWOOD SHELL	509 W RIO GRANDE AVE	WILDWOOD	NJ	2	-	870219
133003	650331	YORKYS LIQUOR	116 BROOKS BLVD	MANVILLE	NJ	2	-	
133402	418568	37 WEST MINI MART	219 ROUTE 37 W	TOMS RIVER	NJ	11	-	37
133003	471339	7 DAYS FOOD STORE	392 NORTH AVE	DUNELLEN	NJ	2	-	100161
133002	482054	ASO FOOD STORE_#390	807 DEAL RD	OCEAN	NJ	3	2712-0000	
133003	409756	SPEEDY MART	1279 VALLEY RD	STIRLING	NJ	2	5163-0000	741623

5J55B2

PARTNER VAP TEMPLATE LISTING

96-03-29 PAGE: 32
09:59 AMWHOLESALER : 217281 PLAINFIELD TOB & CDY CO, INC
TEMPLATE : 600355 605-00 DOR MAY B2G1F
DATE SEQ : 0001
LEVEL : 13XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
133004	663518	SPEEDY MART CO	55 STATE RD, RT 206	PRINCETON	NJ	2		5163-0000	
122603	611986	SPEEDY MART	160 MOUNTAIN AVE	SPRINGFIELD	NJ	2		5163-0000	741598
122603	690340	WELSH FARMS-TRENI INC	1282 STUYVESANT AVE	UNION	NJ	2		5163-0000	

PAGE BREAK TOTAL ACCOUNTS 131 TOTAL QUANTITY 266

TEMPLATE TOTAL ACCOUNTS 131 TOTAL QUANTITY 266

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